

KATHLEEN DREW

www.KathleenDrew.com

4916 Western Ave Bethesda, MD 20816 • (301) 332-5213 • kdrew247@gmail.com

Emmy award-winning Senior Producer with twenty years of experience in network television news and digital video production at ABC News, CBS News, and CNN.

PROFESSIONAL EXPERIENCE

Executive and Senior Producer

2010-Current

Drew Video Productions

- Recent projects include a mini documentary with Yahoo News Global Anchor Katie Couric on author Harper Lee's controversial book "*Go Set a Watchman*". Reported, investigated and produced for a one hour Yahoo special on the erroneous Rolling Stone Magazine story of an alleged sexual assault at the University of Virginia that became a major news story. Other video projects include those for The Washington Post (Emmy Award "Watergate 40 years Later"), Campaign for Tobacco Free Kids and the Nuclear Threat Initiative.

Adjunct Faculty

2013-Current

D.C. Graduate Program, Broadcast and Digital Journalism, S. I. Newhouse School of Public Communications, Syracuse University

- Instructor for multi-media journalists on reporting, writing, production and on-air skills for Nexstar TV stations nationwide during their Capstone program in Washington, D.C.

TMG Custom Media, Washington, D.C.

2007—2010

Executive Producer

- Created award-winning web-based video division for a major custom publisher.
- Led team and oversaw technical, creative and editorial direction of high-quality videos for clients including CDW, American Society of Association Executives, Ford's Theatre, Greater Washington Board of Trade and Consumer Electronics Association. Taught print people video.
- Set production standards and workflow protocols; hired technical teams and talent; executed all aspects of video creative process, managed budgets.

Healthywomen.org, Washington, D.C.

2000-2013

Chairwoman, Boards of Directors

2008 and 2009

- Led Board of Directors in all aspects of this \$2 million, independent women's health information/news website, ranked #1 Women's Health website by Good Housekeeping Magazine and Top 5 Women's Health site by O, the Oprah Magazine.
- Provided leadership on: rebranding, budgets, personnel, executive recruitment, compensation, legal, operations, board member recruitment and organizational growth.

ABC News, Washington, D.C.

1990—1997

Producer

- Produced politics, hard news, breaking news, features and in-depth segments for award-winning, #1 rated major network news weekly public affairs program and America's top nightly newscast.
 - This Week with David Brinkley:** produced the background video report that framed the discussion on the award-winning program; covered global and domestic topics and worked on location nationally and internationally.
 - World News Tonight with Peter Jennings:** produced pieces nationally for *It's Your Money*, an investigative series on wasteful government spending for the nation's #1 evening network news broadcast.
 - The Weekend News:** produced the network's main weekend broadcast, and field-produced breaking news, political and feature stories. Determined broadcast lineup, assigned stories to correspondents, edited broadcast and correspondent scripts.
 - Special Events:** field-producer for Presidential Election Night and Inauguration live coverage and the 50th Anniversary of D-Day in France for the special events unit at ABC News.
- Interviewed leading members in U.S. Congress, presidential candidates, foreign heads of state, governors, academic and political experts and other newsmakers.

AWARDS

2012 Emmy Award, The Washington Post "Watergate, 40 Years After the Scandal"

2010 APEX Award for Publication Excellence for Online Videos

2010 Custom Content Council Pearl Awards

SELECT PROFESSIONAL HIGHLIGHTS

- **CNN:** On-Air Correspondent based in Rome, Italy who reported, field-produced, wrote, narrated and supervised editing of three news stories weekly; joined CNN two weeks before its historic launch in 1980 and served as a writer at CNN headquarters in Atlanta and a writer/broadcast producer at CNN's Washington, DC bureau.
- **CBS News:** Producer on *Nightwatch*, a nightly news program hosted by Charlie Rose. Produced long form interview segments including two-hour specials with live audiences.

EDUCATION

Southern Illinois University, Carbondale, IL | *BA in Journalism*